Client Testimonial

 transparent choice

"Fantastic first year with this tool.. it's been a great success, and has already changed the way our board is thinking about prioritization"

Customer

The American Planning Association is a community of 40,000 professionals championing the planning sector across the US and beyond.

Balancing priorities across Operational & IT backlogs is hard. Doing this with a diverse membership represented by a non-exec board is even harder.

Use Case

Solution

The board built and weighted criteria & the executive team scored projects, all via TransparentChoice's prioritization software. This engaging and innovative process was a great fit to their diverse, collaborative culture.

A clear backlog for IT and Operational priorities, that eliminated low value projects and built focus on key activities.

Impact

"Identifying Pet Projects was really practical... saving time and money "

APA
American Planning Association
Creating Great Communities for All

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